

# Do “Attractive Things Work Better”? An Exploration of Search Tool Visualisations

Bejal Chawda

System Concepts, 2 Savoy Court, Strand, London, WC2R 0EZ, United Kingdom  
UCLIC, 4th Floor Remax House, 31/32 Alfred Place, London, WC1E 7DP, United Kingdom

"Attractive Things Work Better" An Ex

## “Attractive Things Work Better” An Exploration of Search Tool Visualisations

"Attractive Things